

INTERNATIONAL MANAGEMENT

intl mgmt

TWO BACHELOR'S DEGREES:

- ADMINISTRACIÓN DE EMPRESAS
- INTERNATIONAL MANAGEMENT

LEADING TO A PROFESSIONAL DEGREE OF:

INGENIERO(A) COMERCIAL +

MASTER IN INTERNATIONAL MANAGEMENT IN 5 YEARS.

THE GRADUATE OF INTERNATIONAL MANAGEMENT FROM UAI IS AN "INGENIERO(A) COMERCIAL" PROFESSIONAL, TRAINED TO UNDERTAKE AND COLLABORATE IN MULTICULTURAL ENVIRONMENTS, BOTH IN CHILE AND ABROAD. THEY ARE PROFICIENT IN THE ANALYSIS AND MANAGEMENT OF INTERNATIONAL BUSINESS, IDENTIFYING OPPORTUNITIES IN DIVERSE GLOBAL MARKETS. THEY ARE PREPARED TO LEAD INTERNATIONALIZATION STRATEGIES, INTEGRATING TECHNOLOGICAL, ENVIRONMENTAL, REGULATORY, ECONOMIC, AND SOCIAL DYNAMICS TO PROMOTE CORPORATE SUSTAINABILITY ON A GLOBAL LEVEL.

UAI SIGNATURE

ADOLFO IBÁÑEZ UNIVERSITY AIMS FOR ITS STUDENTS TO:

DEVELOP A CHARACTER THAT STRENGTHENS INDIVIDUAL **FREEDOM AND RESPONSIBILITY**, ALLOWING THEM TO **GROW** BOTH PROFESSIONALLY AND PERSONALLY.

ACHIEVE A **BROAD AND CRITICAL UNDERSTANDING OF THE WORLD**, ENABLING THEM TO BE **AUTONOMOUS AND REFLECTIVE INDIVIDUALS**, CAPABLE OF ADDRESSING **THE CHANGING AND MULTIDIMENSIONAL REALITIES** POSED BY TECHNOLOGICAL ADVANCEMENTS, CLIMATE CHANGE, AND THE CULTURAL AND SOCIAL TRANSFORMATIONS THE WORLD FACES.

ACQUIRE A **MULTIDISCIPLINARY VISION** THAT ALLOWS THEM TO INTEGRATE INTO DIVERSE WORK TEAMS, EQUIPPING THEM WITH THE ABILITY TO ANTICIPATE, ADAPT, AND SEEK THE EXCEPTIONAL.

DEMONSTRATE A **COMMITMENT TO THE WELL-BEING OF OTHERS**, NOT JUST THEIR OWN.

EDUCATIONAL MODEL

To address current and future challenges, UAI has developed a unique Educational Model in Chile, based on three pillars that integrate and mutually strengthen each other throughout the curriculum of all its degrees and programs, aiming to provide students with a broad education.

The synergy created between the Liberal Arts transversal program, the deep learning in the fundamental knowledge and skills of the chosen degree, and the final specialization to obtain the professional title is very powerful. This approach prepares students to navigate a complex and disruptive world that requires new and different responses from the traditional ones.

The benefits of UAI's Educational Model are reflected in the tremendous growth students experience in skills, knowledge, and tools – in other words, resources – to face a world very different from the one that previous generations encountered.

LIBERAL ARTS

The UAI Liberal Arts program consists of two parts. One part is the **Core Curriculum**, which includes six courses —two of which are year-long— and is taught simultaneously to all students. The other part consists of disciplinary courses, which belong to five areas: **Literature and Art, History, Sciences, Philosophy and Social Sciences**. Together, these form a body of eight courses, completing a Liberal Arts program like those of the best universities in Europe and the United States.

This program develops in students a broader and more reflective view of reality, encouraging them to achieve a more thorough understanding of the phenomena around them. Additionally, the emphasis on the confrontation of ideas, the development of arguments, and the ability to make independent judgments equips graduates with the ability to respond more effectively to problems that arise in a world saturated with information but often lacking in wisdom.

To implement the *Core* courses, **UAI has established a support and advisory agreement with the prestigious Columbia University**, an institution with nearly 100 years of uninterrupted experience in applying its Core Curriculum.



artesliberales.uai.cl/core-curriculum



Core Curriculum UAI class.

SOLID PROFESSIONAL EDUCATION

Consists of a rigorous knowledge base to train future ingenieros(as) comerciales; capable of leading teams, understanding the environment, comprehending businesses, creating value in society, science, and technology, and navigating successfully in a world of change.

Students will design and lead business management in international contexts, identifying opportunities to start new businesses and collaborate to solve business problems with multiple perspectives in global, multicultural, and diverse environments, both in Chile and abroad.

+70% of the curriculum is taught in English: international management, data analysis, economics, entrepreneurship, marketing, and other subjects.

**Make the new business possible
for the world**

uai.cl/admision/carreras/international-management

SPECIALIZATION

Students will earn two bachelor's degrees: International Management and Administración de Empresas.

At the end of the fourth year, after completing these bachelor's degrees, they can pursue a one-year Master in International Management from Universidad Adolfo Ibáñez in Chile or apply for the CEMS Master in International Management, which is partially conducted in Chile and partially abroad. Both programs are taught 100% in English and lead to the professional title of Ingeniería Comercial and a master's degree.

Thus, the graduate in International Management has a world-class education that appropriately synthesizes all the skills, abilities, and competencies required in a globalized and complex world.

This professional specialization will allow graduates to acquire knowledge and develop new skills and competencies to solve more specific problems in their professional practice.



UNIQUE CAMPUSES

Its geographical location and its more than 69.000 square meters built, in Santiago and Viña del Mar, seek to reinforce the vision that the University has on education, as an instance of breaking traditional knowledge and the search for spaces that invite to “think with freedom so you can take your own path”.



Campus Peñalolén



Campus Viña del Mar

UAI:

+70 YEARS OF EXPERIENCE



QS World University Rankings

UAI is among the **top 4** universities in Chile and within the **top 2%** worldwide (2026).

STUDY ABROAD

+120
EXCHANGE
AGREEMENTS IN
34 COUNTRIES

IMPRINT

UAI is recognized for its programs in:

- Entrepreneurship
- Innovation
- Leadership

(New UAI students survey)

Libraries

Four libraries housing over **82,000** printed titles and more than **2,000** e-books. Access to over **17,000** online scientific journals, expanding opportunities for specialized research.

ENGLISH

UAI offers **8 levels of online English courses** as an integral part of every degree curriculum.

The minimum certification requirement to obtain the bachelor's degree is a B2 proficiency level (CEFR).

SPORTS

+15 Disciplines

Wide range of sports, as well as gym and sports teams.

SCHOLARSHIPS

UAI has its own scholarships that **complement** state scholarships.

More information at:
uai.cl/admision/becas-y-aranceles/becas

UAI BUSINESS SCHOOL

TRIPLE INTERNATIONAL ACCREDITATION

FIRST BUSINESS SCHOOL IN CHILE RECOGNIZED, SINCE 2015, BY THE THREE MOST IMPORTANT GLOBAL ACCREDITATIONS (AACSB, EFMD EQUIS, AMBA).



ONLY BUSINESS SCHOOL IN CHILE participating in cems network, which brings together the best business schools in the world.

98%
OF OUR FACULTY
HOLDS A MASTER'S
DEGREE OR PHD

Admission score factors 2026

(by Prueba de Acceso a la Educación Superior)

Puntaje NEM	10%
Puntaje Ranking	30%
PAES C. Lectora	10%
PAES C. Matemática 1	40%
PAES Historia o Ciencias	10%

Unique program in Chile

4 YEARS
TWO BACHELOR'S DEGREES
(INTERNATIONAL MANAGEMENT &
ADMINISTRACIÓN DE EMPRESAS)

+ 1 YEAR
MASTER IN INTERNATIONAL MANAGEMENT LEADING
TO THE PROFESSIONAL TITLE OF INGENIERO(A)
COMERCIAL AND A MASTER'S DEGREE

BILINGUAL

+70% +70% OF THE CURRICULUM
IS TAUGHT IN ENGLISH

Employability

93,5% INGENIERÍA COMERCIAL UAI RANKS AMONG
THE TOP UNIVERSITIES FOR EMPLOYABILITY
RATE IN THE SECOND YEAR AFTER GRADUATION

mifuturo.cl 2024



CURRICULUM

BACHELOR'S DEGREES IN INTERNATIONAL MANAGEMENT & ADMINISTRACIÓN DE EMPRESAS

MASTER IN INTERNATIONAL MANAGEMENT (MIM IN CHILE / CEMS)

BACHELOR'S DEGREES IN INTERNATIONAL MANAGEMENT & ADMINISTRACIÓN DE EMPRESAS						MASTER IN INTERNATIONAL MANAGEMENT (MIM IN CHILE / CEMS)					
01	02	03	04	05	06	07		08	09	10	
Semester	Semester	Semester	Semester	Semester	Semester	Semester		Semester	Semester	Semester	
						Bimester 1	Bimester 2	Bimester 3	Trimester 1	Trimester 2	Trimester 3
Civilización Contemporánea Core		Literatura y Humanidades Core		Ética Core	Ciencias Core	Disciplinar Arte y Literatura		International Management Concentration I	International Business Strategy <small>MIM / CEMS Course</small>	Global Marketing Strategy <small>MIM / CEMS Course</small>	Electives MIM/CEMS IV
Escritura Argumentativa Core		Disciplinar Historia	Disciplinar Filosofía	Disciplinar Ciencias	Arte y Humanidades Core	Disciplinar Artes Liberales I		International Management Concentration II	Analytics and Complexity Modelling and Technology <small>MIM / CEMS Course</small>	Digital Transformation and Technology <small>MIM / CEMS Course</small>	Electives MIM/CEMS V
Advanced Mathematical Analysis I	Advanced Mathematical Analysis II	Statistics and Data Science	Accounting	Econometrics	Operations Management	Disciplinar Artes Liberales II		International Management Concentration III	Sustainability Strategy <small>MIM / CEMS Course</small>	International Project Management <small>MIM / CEMS Course</small>	
Analytical Reasoning with Data I	Analytical Reasoning with Data II	Microeconomics	Technological Entrepreneurship and Sustainability Workshop	Introduction to doing Business Workshop	Introduction to Leadership: Skills and Practice	Disciplinar Artes Liberales III		International Management Concentration IV		Electives MIM/CEMS I	
Principles of Microeconomics	Principles of Macroeconomics	International Law and Institutions	Industrial Organization	Managerial Economics	Global Macroeconomic Analysis	Organization Theory	Organizational Behavior	International Management Concentration V		Electives MIM/CEMS II	International Management Project <small>MIM / CEMS Business</small>
Global Management	International Business	Talent and Organizations	Marketing	Finance	Strategy	Performance Measure and Strategy	Business Analytics			Electives MIM/CEMS III	Graduation Activity INGENIERÍA COMERCIAL
Oral Expression I			Oral Expression II	Liderazgo							
Deporte I	Deporte II	Deporte III	Deporte IV	Deporte V	Deporte VI						


Mandatory English: All students must fulfill the intermediate English requirement specified in the academic regulations to obtain their bachelor's degrees.


Optional: Exchanges and Extracurricular Workshops.


- Liberal Arts Program
- Quantitative Analysis
- Management
- International Management
- Economics
- Advanced Management
- Master in International Management
- Complementary Curricular Subjects UAI

Curricular programs are subject to adjustments

UAI.CL/ADMISION

 @admision_uai

 Universidad Adolfo Ibáñez

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