APPROVES THE ARTIFICIAL INTELLIGENCE POLICY OF UNIVERSIDAD ADOLFO IBÁÑEZ.

ECONOMIC DECREE Nº 4/2025

SANTIAGO, 01-10-2025

HAVING REGARD TO:

The provisions set forth in the Statutes of Universidad Adolfo Ibáñez, approved on May 2, 2016, and formalized by public deed on June 3, 2016, before the Notary Public of Santiago, Mr. René Benavente Cash; in Organic Decree No. 3/2020, which establishes the Consolidated Text of the General Organic Regulations of the University.

CONSIDERING:

UAI regards Artificial Intelligence (AI) as a valuable tool that can contribute to achieving the mission and core commitments of the University. For this reason, it has decided to actively promote its use within the entire community. At the same time, the University is aware of the risks of misuse.

The need for the University to enact a policy that promotes the responsible and ethical use of AI in all its academic, research, and administrative activities, and that, at the same time, defines principles and guidelines to orient its use so that it benefits the entire university community, respects the fundamental values of the institution, and contributes to the achievement of the objectives set forth in the University's institutional strategic plan.

Pursuant to the authority vested in me by the Statutes of Universidad Adolfo Ibáñez,

I HEREBY DECREE:

1° The following Artificial Intelligence Policy of Universidad Adolfo Ibáñez is hereby approved:

"ARTIFICIAL INTELLIGENCE POLICY

UAI"

I. OBJECTIVE

The purpose of this policy is to encourage, regulate, and provide guidelines regarding the responsible and ethical use of Artificial Intelligence (AI), fostering innovation and efficiency in undergraduate and graduate teaching and research, as well as in various areas of administration and academic management, while ensuring the protection of data.

II. DEFINITIONS

Artificial Intelligence (AI) can be classified in different ways, but a common one is based on its capabilities and applications:

1) **Narrow AI (ANI: Artificial Narrow Intelligence):** a type of AI designed to perform a specific task, without general consciousness or understanding. Examples include virtual assistants such as Siri or Alexa, recommendation systems on streaming platforms, or customer service chatbots. ANI is further divided into categories depending on the algorithmic model and type of programming. This classification is detailed in the Annex to this policy.
2) **General AI (AGI: Artificial General Intelligence):** a type of AI with the capacity to understand, learn, and apply knowledge in a general manner, similar to human intelligence. It remains a theoretical concept under development, with no real-world examples to date, as it represents a long-term goal in AI research.

III. PRINCIPLES

1) **AI Everywhere**

UAI promotes the use of Artificial Intelligence in all its academic and administrative activities, as outlined in this Institutional Policy, unless explicitly stated otherwise.

2) **Human Oversight and Responsibility**

Ultimate responsibility for the use of AI, as well as for the results derived from its application, always lies with the individuals who use it.

3) **Transparency and Ethics**

At UAI, individuals commit to using AI in a transparent and ethical manner, respecting human rights, avoiding any form of discrimination, and always upholding academic and research integrity as the foundation of all practices.
We will be transparent about the use of generative AI tools in all academic, educational, and research contexts. No research results will be published without disclosing the use of such tools. Each instructor will define the rules for AI use in their courses, which must be consistent with this policy.

4) **Privacy and Cybersecurity**

UAI ensures the protection of privacy and data security. We commit to handling all personal and sensitive information with confidentiality and in accordance with the cybersecurity standards established by the University.

5) **Equitable Access**

UAI works to eliminate barriers so that all members of the university community may have access to the AI tools and resources used in academic and administrative activities.

6) **Academic Excellence and Research Innovation with AI**

UAI promotes the appropriate use of AI in initiatives that contribute to the educational process of our students, including curriculum design, teaching methodologies, evaluation systems, and student feedback, among others. Furthermore, UAI encourages the use of AI in research and innovation projects with the aim of addressing and solving societal challenges, thereby strengthening our commitment to academic excellence, the advancement of knowledge, and its transfer to society.

7) **Gradualness**

The implementation of this policy will be progressive, enabling the adaptation of the community, reducing risks in its application, and ensuring the efficient and responsible use of available resources.

IV. SCOPE

This policy applies to all members of the university community, including students, faculty, staff, and authorities.

V. MAIN INITIATIVES

In order to fulfill the provisions of this policy, the University will undertake the following initiatives:

1) Creation of the UAI Collaboration Hub

This Hub will function as an interdisciplinary Directorate, led by an Executive Director specifically appointed for this purpose, and supervised by a Council chaired by the Rector, and composed of the Academic Vice-Rector, the Vice-Rector of Finance and Management, the Vice-Rector of Graduate Studies, the Director of Digital Transformation and Technology, the Director of Institutional Teaching, the Director of Institutional Research, the Deans of the School of Business and the School of Engineering and Sciences, plus two other deans appointed by the Rector.

Its main role will be to orchestrate and coordinate the various initiatives established in this policy. Specifically, it will be responsible for:

- Coordinating with the Directorate of Institutional Teaching in reviewing study programs, teaching methodologies, and faculty training to incorporate AI, in alignment with the objectives of this policy.
- Coordinating with the Directorate of Institutional Research and the Directorate of Innovation and Transfer in defining priority research lines in AI, aligned with UAI's strategic research areas.
- Coordinating with the Directorate of People regarding actions to incorporate AI into the daily operations of UAI, and providing necessary training for all university personnel.

2) Definition of Institutional Tools for Managing Strategic Information and Sensitive or Personal Data

Through the Directorate of Digital Transformation and Technology, the University will define the AI tools that the entire UAI community must use whenever handling sensitive or private data, or managing strategic information for the University. These tools will be evaluated and approved to ensure the security and confidentiality of information and communicated through the University's official channels.

If an institutional tool restricts a particular use case, users may request authorization to use an alternative tool, subject to prior consultation with the Directorate of Digital Transformation and Technology.

Other AI tools may be used only with public data, subject to applicable consent requirements and institutional policies.

If a member of the university community is already using an AI tool or service, they must ensure compliance with University policies and current regulations by contacting the Directorate of Digital Transformation and Technology.

3) AI Training and Literacy

UAI will provide training programs and educational resources to ensure that all members of the university community understand how to use AI ethically and effectively in their respective contexts.

4) Review of Study Programs to Incorporate AI-related Learning

Undergraduate and graduate curricula will be actively reviewed to ensure that students understand the impact of AI in different fields and learn how to use AI tools appropriately. The Directorate of Institutional Teaching will prepare a schedule for this review.

5) Coordinate and promote research in Artificial Intelligence (AI) at the university, promoting interdisciplinarity, knowledge transfer and social impact

An initial assessment of the University's research projects (both fundamental and applied) will be conducted and compiled into a centralized repository. In addition, regular

meetings will be held among researchers from different disciplines to promote collaboration and create spaces to share progress.

6) Guidelines for the Use of AI Tools in Teaching

The Directorate of Institutional Teaching will prepare a guide with recommendations for the use of AI tools in teaching, directed at both faculty and students. This guide will explicitly indicate, where applicable, prohibited uses. It will be reviewed at least annually.

7) Faculty Training

Through the Learning Center, the Directorate of Institutional Teaching will offer training opportunities for faculty in the use of AI tools, with the goal of integrating AI into teaching methods, assessments, and feedback mechanisms, thereby enriching the student learning experience.

8) Dissemination of AI Tools for Research

The Directorate of Institutional Research (DII) will promote the use of AI throughout the University's research activities to accelerate and innovate in research processes, while safeguarding ethics, integrity, and quality. The DII will also foster AI research and interdisciplinary collaboration. Additionally, AI use will be promoted in doctoral programs in accordance with this policy.

9) Incorporation into UAI Regulations

The General Secretariat will review and amend University regulations as needed to align them with this policy, including, at a minimum, the Honor Code applicable to students.

10) Risk Monitoring and Effectiveness

The Directorate of Digital Transformation and Technology will establish mechanisms to identify and mitigate risks associated with AI tools within the University, as well as to assess their effectiveness.

VI. MECHANISMS FOR EVALUATING ACHIEVEMENTS AND IMPACT

Continuous evaluation and monitoring mechanisms will be established to ensure that AI use complies with the principles and guidelines of this policy. Reports will be issued by, at minimum: the Directorate of Institutional Teaching, the Directorate of Institutional Research, the Directorate of Innovation and Transfer, the Directorate of People, the Directorate of Digital Transformation and Technology, and the General Secretariat.

VII. POLICY REVIEW MECHANISMS

This policy will be reviewed annually to adapt to technological advances and changes in legal and ethical standards.

VIII. RESPONSIBLE PARTIES

- **Executive Directorate of the Center / Hub:** lead the implementation of this policy in coordination with central directorates, schools, and faculties.
- **Directorate of Digital Transformation and Technology:** define the institutional tool for handling strategic and sensitive information; establish mechanisms to identify and mitigate AI risks.
- **Directorate of Institutional Teaching:** promote and coordinate curriculum reviews; draft and disseminate guidelines for AI use in teaching; provide training opportunities for faculty.
- **Directorate of Institutional Research / Directorate of Innovation and Transfer:** assess research projects, create a centralized repository, promote collaboration in AI-related projects, and provide guidance for AI use in research.
- **Directorate of Human Resources:** promote AI use in university operations and train staff accordingly.
- **General Secretariat:** review and amend University regulations to ensure alignment with this policy.

IX. IMPLEMENTATION

This policy shall take effect as of January 1, 2025.

ANNEX – Types of Narrow AI

		Approach	Application	Advantage
Machine Learning	Supervised Learning	Training a model with labeled data	Demand prediction, price prediction, suggested orders	High accuracy in specific tasks with labeled data
	Unsupervised Learning	Identifying patterns in unlabeled data	Customer segmentation, market	Useful for exploring data and discovering hidden structures

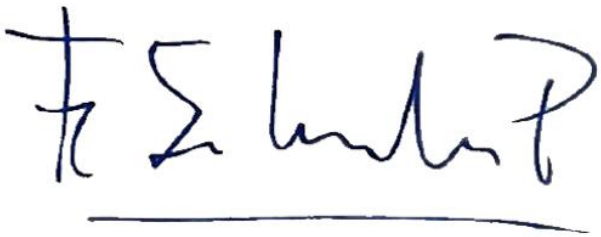
			analysis, anomaly detection	
	Reinforcement Learning	Learning through interaction with the environment and feedback	Games, robotics, recommendation systems	Ability to learn and adapt in real time
Deep Learning	Artificial Neural Networks (ANN)	Basic models with hidden layers	Pattern recognition, time-series forecasting	Flexibility for various prediction tasks
	Convolutional Neural Networks (CNN)	Processing image-like data	Image recognition, computer vision, monitoring and control	High accuracy in image processing tasks
	Recurrent Neural Networks (RNN)	Sequential data processing	Machine translation, sentiment analysis, time-series forecasting	Efficiency in handling sequential data and temporal dependencies
	Generative Adversarial Networks (GAN)	Generating new data through the competition of two networks	Realistic image and video generation, synthetic data generation	Ability to generate realistic and creative data
	Transformers	Natural language processing and long-sequence tasks	Machine translation, chatbots, text analysis, customer service	Efficiency in handling long sequences and natural language tasks
	Generative AI	Creating new and creative content using advanced models	Text, image, music, and other creative content generation	Ability to produce novel and original content that can be used in various creative and commercial applications

2. Notify by the General Secretariat to the Rector; Academic Vice-Rector; Vice-Rector of Management; Vice-Rector of Graduate Studies; Vice-Rector of Viña del Mar Campus; Vice-Rector of Outreach, Student Experience and Sustainability; Deans; Director of Digital Transformation and Technology; Director of People; Director of Institutional Teaching; Director of Institutional Research; Directors of Undergraduate Studies; Director of Internal Audit; Academic Secretaries.

3. Record that the approved Policy entered into force on January 1, 2025.

4. Publish on the University's website.

COMMUNICATE AND ARCHIVE



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